



Invitation for Bid 22-24
Greenfield Public Schools Strategic Planning Services

IFB Available: Wednesday, April 27, 2022 by 10:00 AM

IFB Due: Thursday, May 12, 2022 by 11:00 AM

SUBMIT TO:

Laura Phelps-CPO

14 Court Square

Greenfield, MA 01301

Advertisement for Bidders

The Greenfield Public Schools (GPS) in partnership with the City of Greenfield intend to contract with a firm to provide Strategic Planning Services for the Greenfield Public Schools. Services will begin on or about July 1 2022 and run for a period of 1 year. The scope of services include creating a three (3) to five (5) year strategic plan, conducting assessment of current structures, facilitating discussions with stakeholders at all levels, helping to create renewed vision and goals, increase awareness in the community , while providing methods to track progress.

Copies of IFB 22-24 Greenfield Public Schools Strategic Planning Services will be available as of 10:00 AM on Wednesday, April 27, 2022 and may be obtained from the City of Greenfield's website at: <https://greenfieldma.gov/p/6977/FY-2022-IFB-RFP-RFQ-RFS> or by contacting the Procurement Department at Laura.Phelps@Greenfield-ma.gov.

Sealed proposals addressed to: Procurement Office, 14 Court Square Greenfield, MA 01301 and endorsed in accordance with the submission section of the IFB will be accepted until 11:00 AM on Thursday, May 12, 2022. Late submissions will not be accepted.

The contract will be awarded in accordance with MGL 30b to the responsive and responsible bidder who meet the quality standards required and offers the lowest price.

The awarding authority will be: *The Greenfield Public Schools Office of the Superintendant
195 Federal St., Suite 100 Greenfield, MA 01301*

I. GENERAL INFORMATION AND QUOTE SUBMISSION REQUIREMENTS

1. Introduction:

The City of Greenfield is located in Western Massachusetts just south of the Vermont border at the intersection of Route 2 and Interstate 91. Settled in 1686, it was incorporated in 1753 and serves as the county seat of Franklin County. It has a population of approximately 18,000 people according to the 2012 US Census.

The City is governed under a home-rule charter, which vested executive responsibility in an elected Mayor, who serves a three-year term. Legislative responsibility is vested in a 13-member Council of which nine members are elected from the City's nine precincts and four are elected at large. Members of the Council are elected every three years. A seven member School Committee is elected every three years and appoints the Superintendent of Schools, who has responsibility for the daily administration of the Greenfield Public Schools (preK-12). The Mayor is also a member of the School Committee.

The Greenfield Public Schools has an enrollment of approximately 1,800 students in K- 12 and another 121 in Pre-K. The system operates one PreK school, four elementary schools, a middle school and a high school. The FY22 general fund budget for the school system is \$19,731,080.00 In addition; the school system generally qualifies for approximately \$2.8M in federal and state grants. The school system also sends approximately 100 students to the Franklin County Technical School. The FY22 budget for FCTS is \$1,328,809.00

2. Proposal Rules

This proposal is solicited and will be awarded pursuant to the rules set forth in Chapter 30B of the Massachusetts General Laws. If any changes are made to this proposal, an addendum will be issued. Addenda will be made available on the City's website or can be emailed to all bidders on record. Become a bidder on record by emailing Laura.Phelps@greenfield-ma.gov.

3. Rule for Award

The contract will be awarded to the responsive and responsible bidder who meets our quality requirements and offers the lowest price. The lowest price will be based on the total base price for all required services during the term of the contract. The award will be granted within 30 days of the bid opening.

4. Waiver

The Greenfield Public School Department reserves the right to reject any and all proposals, or to waive any informality in the proposal process, if deemed in the department's best interest.

5. Contract Term and Renewal

The intended implementation date for these services is on or about July 1, 2022. The contract will run through June 30, 2023. This contract can be terminated with no penalty with 30 days written notice to the vendor. Payment will be prorated for the remaining months of the contract.

6. Bid Submission Requirements

Bids should be submitted to the City in a Sealed Envelope that includes a written submission of Quality Requirements, Quote Pricing Sheet, and Reference Form, Forms listed in section VI and One (1) thumb drive containing an electronic copy of the bid documents This envelope should be clearly marked "IFB 22-24 GPS Strategic Planning Services" and include the bidders company name and address. Bids will be accepted until 11:00 AM on Thursday, May 12, 2022 at the **Procurement Office City of Greenfield 14 Court Square Greenfield, MA 01301.** Timely delivery is the responsibility of the Bidder. Electronic submittals will not be accepted. Late bids will not be accepted.

7. The City may reject Bids which in its sole judgment are incomplete, conditional, obscure or not responsive or which contain additions not called for, erasures not properly initialed, alterations, or similar irregularities, or the City may waive such omissions, conditions or irregularities.

8. Right to Reject Bids:

The City reserves the right to reject any or all Bids, or Alternate Bid Items should the City deem it to be in the public interest to do so.

II. SCOPE OF SERVICES

A. Description:

The City of Greenfield in partnership with Greenfield Public Schools, in accordance with MGL 30B is looking for strategic planning services. This includes:

- Conducting an assessment/audit of the current organizational/operational structure
- Ensure inclusion of all stakeholders (community, parents, students, and staff) that is proportionately representative of the district, and ensure all have an opportunity to provide structured input via surveys, interviews, and focus groups to determine current strengths and weaknesses for the purpose of information gathering and to insure participation in the strategic planning process.
- Facilitates organization wide discussion of mission and vision statements to ensure alignment with strategic goals

- Involve school committee members as an integral part of the process providing input, support, and commitment.
- Works closely with the leadership team and committee(s) to develop consensus on the strategic plan's objectives and goals
- Works with administrative leadership to develop strategies and tactics to achieve these goals, as well as measurements for implementation, accountability, and annual tracking of progress
- Developing a three to five year strategic plan that no more than three to five high leverage goals guiding the administrative, operational, and programmatic direction of the organization
- Help communicate the work of the strategic planning committee and subcommittees and the outcomes of their work to ensure awareness and appreciation for the strategic plan.
- Ensuring awareness and appreciation for the strategic plan through coordinated strategic dissemination and targeted media placements and publicity
- Keeping the process on track, on time, and on budget
- Reviewing existing planning and assessment documents, including the most recent strategic plan
- Employing both quantitative and perceptive data to guide identifying priority goals/strategies
- Outlining a process to ensure implementation and evaluation of the plan with measurable key performance-based indicators/metrics
- Describing the process for renewal of the vision, mission, and beliefs
- Including guidelines for resource allocation in the strategic plan

B. Contract Terms, Renewal Options, and Pricing:

1. The Contract will run from award date July 1, 2022 to June 30,2023.
2. Pricing will be based on the total contract price for the first year.
3. Additional services above and beyond those listed in IIA: Bidder's will be required to provide an hourly rate for services.
4. Additional services charged at an hourly rate will not exceed 20% of the total annual contract amount.

III. QUALITY REQUIREMENTS

A. Purchase Quality Requirements

1. Bidders must provide all of the items described in Section II: Scope of Services
2. Understanding our industry
 - The proposer should describe its understanding of our industry by providing specific industry knowledge and expertise.
 - Provide details of prior experience working with similar organizations and projects.
 - Outline experience providing additional services to similar to GPS.

3. Engagement team

- The proposer should briefly describe the qualifications of staff to be assigned to the GPS Project.
- Consulting team makeup.
- Prior experience of the individual team members. Including years with the Organization.

4. Organization, size and structure

- The proposer should describe its organization, size (in relation to work to be performed) and structure.
- Including years in business.
- Size of the organization, including number of employees.
- Industry specialization.

B. Quote Submission Requirements

1. Bidders must comply with all the quote submission requirements listed in Section I.

3. Superintendant reserves the right to ask for in person meetings with the top three (3) bidders.

2. The Superintendant will award the contract to the lowest responsive and responsible submission, subject to reference checks and qualification verifications.

IV. REFERENCE FORM for **IFB 22-24 GPS Strategic Planning Services**

Bidder: _____

Bidder must provide references.

References must have knowledge of the Bidder's ability to perform Strategic Planning Services for a school/ school district of similar size. References must have worked with or employed the Bidder in the past two (2) years. ☐

Reference: _____
Address: _____
Contact: _____
Phone: _____
Email: _____

Reference: _____
Address: _____
Contact: _____
Phone: _____
Email: _____

Reference: _____
Address: _____
Contact: _____
Phone: _____
Email: _____

Reference: _____
Address: _____
Contact: _____
Phone: _____
Email: _____

Attach additional sheets if necessary.

V. PRICING SHEET

IFB 22-24 GPS Strategic Planning Services

Bidder: _____

NOTE: FOR FISCAL YEAR 2023 (JULY 1, 2022 TO JUNE 30, 2022)

PLEASE QUOTE A MONTHLY PRICE:

In Dollars: \$ _____

In Words: _____

TOTAL CONTRACT PRICE:

In Dollars: \$ _____

In Words: _____

HOURLY RATE ADDITIONAL PROJECTS: \$ _____ /HR*

*Include price list of services if available.

This Bid includes Addenda Number(s)**:

**To be filled in if Addenda are issued

VI. FORMS

CERTIFICATE OF NON-COLLUSION

The undersigned certifies under penalties of perjury that this bid or proposal has been made and submitted in good faith and without collusion or fraud with any other person. As used in this certification, the word "person" shall mean any natural person, business, partnership, corporation, union, committee, club, or other organization, entity, or group of individuals.

Signature of person making proposal

Date

Printed name of person making proposal

Name of business

TAX COMPLIANCE CERTIFICATION

Pursuant to M.G.L. c. 62C, §49A, I certify under the penalties of perjury that, to the best of my knowledge and belief, I am in compliance with all laws of the Commonwealth relating to taxes, reporting of employees and contractors, and withholding and remitting child support.

Signature of person making proposal

Date

Printed name of person making proposal

Name of business